## FOR IMMEDIATE RELEASE



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Awownow.org | Phone: 214-995:1927 Fax: 972-915-3524 | admin@awownow.org AWOW INC a 501 (c) (3) and registered non-governmental organization (NGO) Celebrating 5 Years of Serving Communities

[May 30, 2015 - Dallas, TX] The success of our future begins with today's youth. In today's world, we experience much more equality between women and men in a professional work place. It is shocking to learn, that there are many young girls who do not experience this empowerment that so many of us are fortunate to have.

Research has shown that illiteracy rates among women aged 15-49 are particularly high (60 percent) compared to men (30 percent). 42 percent of women and 18 percent of men have never attended school.

There are 600 million girls living in the developing world. Two-thirds of the world's uneducated children are girls, and two-thirds of the world's illiterate adults are women. Around the world, girls and women continue to suffer from a lack of economic opportunity, inadequate health care and education, early marriage, sexual violence, and discrimination. Numerous studies have demonstrated that educating women and girls is the single most effective strategy to ensure the well-being and health of children, and the long-term success of developing economies.

There are compelling benefits associated with girls' education:

- Reduction of child and maternal mortality
- Lower birth rates Improvement of the economic productivity and growth
- Protection of girls from HIV/AIDS, abuse and exploitation
- Girls' education yields some of the highest returns of all development investments, yielding both private and social benefits that accrue to individuals, families, and society."

A-WOW was developed to enrich the lives of young women through education, life skill training, global exposure and professional mentorship. The organization is currently working with young women in Ghana, Trinidad and Tobago, Nigeria, Costa Rica, and The United States. Every year, the girls come together to share their experiences, knowledge and to make new friends.

On July 26<sup>th</sup>, 2015 the Global Leadership Summit comes to Dallas, TX. On this day, girls from around the globe will convene upon the campus of Southern Methodist University (SMU). This year's host sponsors are (Mary Kay, BHP Etc., AIMES Collision, Deep In The Roots, Creative Solutions By Ideas, Tiffiny Luong, Group Dynamix) and more!

We recommend that those interested in assisting with the enrichment of today's youth, and those interested in learning more about the organization, to join us July 26<sup>th</sup> for a grand kick off to the week-long summit. If you or someone you know is interested in enrolling a young woman in the DFW area to join the summit, please contact Yolanda Johnson: Yolanda@awow.us or 214.713.3583. Find out more about AWOW at: www.awownow.org.



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